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BTS ASSET MANAGEMENT AWARDED WILLIAM BOOTH AWARD AT ANNUAL LUNCHEON

*Financial advisory firm and its leaders receive the Army's highest honor
First time award ever conferred on a recipient in the Boston area*

BOSTON, MA (December 20, 2013) – The prestigious William Booth Award, named for the founder of the Salvation Army, is one the highest awards that can be bestowed upon an individual or organization by the Salvation Army. For the first time at their [annual luncheon](#) on December 5, the Salvation Army conferred this honor on a Boston area recipient. BTS Asset Management of Lexington, MA, its leadership, [Vilis Pasts](#), [Matthew Pasts](#) and [Isaac Braley](#), and all BTS employees were honored for their dedication and extraordinary contributions to those served through the mission of the Salvation Army. [BTS Asset Management](#) has made a generous three year pledge to contribute a minimum of \$1,500,000 for the BTS Asset Management Youth and Families At-Risk Initiative in Massachusetts between now and 2016.

The BTS Initiative supports three primary areas of focus: the core Salvation Army basic services like food, utilities, rent assistance, clothing and subsidized summer camp; innovative programs such as youth development, child care, after-school programs and the “Bridging the Gap” life skills court diversion program; and an effort to approach like-minded donors to respond with matching contributions.

BTS Asset Management Chairman Vilis Pasts accepted the award on behalf of all of BTS. He said, “We are incredibly honored to receive this very prestigious award. As long-time believers and supporters in the power of the Salvation Army, we are grateful to have such a strong partnership with an organization that helps so many in need in our community.”

“Our partnership with BTS Asset Management is special,” said Major David Kelly, Massachusetts Divisional Commander. “BTS is an outstanding community partner who has made a major impact in the community. This transformative gift represents the best of the partnership between the corporate community and the Red Shield.”

The Salvation Army and BTS Asset Management share the view that the needs of at-risk youth and families can best be met by a broad-based service initiative that focuses on creating a family-like support structure within the programs and bolstering the family structure at home.

About The Salvation Army

Whether it is shelter for a displaced family or a warm cup of coffee for our brave first responders – hope and healing is the message of The Salvation Army. Since 1865, The Salvation Army has been providing social and spiritual services to communities throughout the world.

People given purpose, hearts given hope and souls finding redemption – this has been our mission for more than a century.

With heart to God and hand to man, The Salvation Army – an international movement – is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

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